

AFSA High School

Media Studies

Class: Media Studies

Trimester 1, 2018-2019

Teacher: Mr. Kienitz

Course Information

Length: 1 trimester

Credits: 0.5

Prerequisites: none

Description: This class will engage students in the process of analyzing media. Students will learn about and dissect different components of media such as media form, producers of media, audience, and media representations. Students will use their analytical skills to interpret media messages and “deconstruct” media in all of its forms. Students will also produce their own form of media while thinking about representation, construction, and messaging. Students will be encouraged to think about the impact of media, in all its various forms, and its societal effects.

Parent Communication: The most effective way to communicate with me is through email. This allows me to gather all the information I need to answer your question and update you as thoroughly as I can in your student’s progress. Email me at jkienitz@afsahighschool.com. You may also call me at 651-259-4962. I will typically get back to you within 24 hours.

Instructional Philosophy: I am an advocate for your student’s success. I will do everything I can to ensure that each student has the opportunity to learn in a safe, fun, and engaging environment. I will inspire each student to work their hardest and to achieve, and surpass their goals for their education. To help me with this:

- Students – are responsible for coming to class and demonstrating a willingness to learn and cooperate with the teacher and their classmates. They also need to remain respectful towards the building, their classmates, and their teachers.
- Parents/Guardians – are responsible for encouraging and motivating their students to stay caught up on their work and do their best in the class. If they are concerned about their student’s grade, I would encourage them to check grades online and then contact me with any questions. (See contact information above).

Materials:

- Pencil/pen
- Notebook specific for this class
- Folder

Essential Outcomes:

1. Student will be able to analyze media.
2. Student will be able to construct and deconstruct media
3. Student will be able to clearly communicate themselves and their abilities through writing.
4. Student will be able to engage and participate in debates and discussions in class.
5. Student will be able to judge and evaluate the credibility of media.
6. Student will be able to determine the purpose of different forms of media
7. Student will be able to evaluate the impact that media has on their daily lives and the society in which we live

Major Assignments:

- Class Discussions
- Media Deconstruction
- Media Construction Projects
- Exams/Quizzes

Films

Merchants of Cool

Mickey Mouse Monopoly

(Audio Production) Radio Lab: War of the Worlds

Clips of different timely media examples

Units Covered:

- What is Media?/Media Producers
- Creative Techniques/ Persuasion/Propaganda
- Audience/Who Consumes Media
- Representations in Media
- Mean World Syndrome
- Media Responsibilities

Grading:

You can expect to be graded on the following criteria:

A+	100%				
A	93-100%	B-	80-82%	D+	68-69%
A-	90-92%	C+	78-79%	D	63-67%
B+	88-89%	C	73-77%	D-	60-62%
B	83-87%	C-	70-72%	F	0-59%

Expectations/Classroom Rules:

Hard Work:

- Put forth your best effort at all times
- Be prepared!
- Find pride in your work

Have Fun:

- Be creative – think outside of the box
- Know when to laugh, and when not to.

Be Good:

- Be respectful – of others, the room & property, and yourself
- Take responsibility for your actions – it will earn my respect
- Be honest – There is absolutely no tolerance for cheating. If you are caught, you will receive an automatic zero (this includes plagiarism).

Homework: Most homework assignments will be papers, long-term projects or class readings. Students will be asked to monitor their media usage several times during the course. It is the student's responsibility to keep up with long-term deadlines and manage their time wisely. Students must also keep all assignments until ready to turn in.

Others:

Forbidden Articles – Electronic devices are not allowed.

Late Work – With the exception of excused absences, all late work will be worth 50% of the grade (remember that some points are better than zero points). All late and missing work must be turned in with a reflection form

Make-up Work - In the case of an absence, students are responsible for getting and completing make up work. Students are also expected to keep up with any previously assigned reading when absent. These assignments and many links to class texts can be found on Mr. Kienitz's Media Studies page on the AFSA website. Any quiz or test missed because of an excused absence may be made up within a week of returning to school.

Course Website- Assignments, links, course handouts, PowerPoints, course calendar with important due dates and announcements can be found on Mr. Kienitz's AFSA website: www.afsahighschool.com. Students are responsible for checking the website daily.

Academic Dishonesty:

Academic dishonesty is a serious offense. Students are expected to complete their own work to the highest possible standard. Those committing academic dishonesty will receive a zero on the assignment in question. They may not simply redo the assignment, or make up the points. They will receive the grade for the course after receiving the zero. Parents and administration will be notified of any academic dishonesty, and a referral will stay on the students' record.

Media Studies-Kienitz Tri 1 2018-2019

Student's signature _____

Date _____

Parent or guardian's signature _____

Date _____